

# ŽIVILĖ MARKEVIČIŪTĖ


UI/UX designer




## CONTACTS

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## EDUCATION

### Vilnius Technology and Design College

*Interior design / Bachelor degree*

### Vilnius Mykolas Romeris university

*Law and governance / Bachelor degree*

## WORK EXPERIENCE

2018 Jan - Now

### Product UI/UX designer | Freelance | Malta

I was working on a few exciting projects: a performance app for German company Nambaya; UX of casino and betting sites; UX/UI of insurance products for PSA Groupe.

2017 Jan - 2018 Jan

### UI/UX designer | TIGNUM | Berlin, Germany

I was highly involved in design and development of an iOS application QOT and other web products. My role was to design interfaces and craft user experience. I was working on sitemaps, wireframes, affinity maps, user journeys and flows, prototypes and testing. Improved my collaboration and communication skills working on site and with remote teams.

2016 Mar - Dec

### Junior UI/UX designer | GUUEY digital agency | Berlin, Germany

I was working on different branding, web, software design and illustration projects. I was designing websites from wireframes to HTML/CSS. I was also designing Material Design based interfaces for healthcare software. Gained valuable experience on working in a team and collaborating with developers.

2014 Sep - 2016 Mar

### Visual designer & Illustrator | Freelance | Vilnius, Lithuania

I was creating visual material for various social media projects. Crafting illustrations for web and explanatory videos, also designing logos, branding, packaging and other print material. Improved my communication, cross-functional collaboration, vector graphics, visual design skills.

2014 May - 2014 Sep

### Illustrator | The Chocolate agency | Vilnius, Lithuania

I joined the team as an illustrator and was creating visual material for different social media campaigns. Improved my Adobe software skills, social media knowledge, hand sketching and leveled up my creativity.

2012 Aug - 2014 May

### Graphic designer | Freelance | Vilnius, Lithuania

I was designing logotypes, creating branding and different print materials. I developed and improved my design process from research, brainstorming to final product. Learned fundamental principles of good design, typography, colors. Also, gained experience in communication and problem solving with clients.

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## COMMUNITY



Co-founder of  
**Ladies That UX | Berlin**

## LANGUAGES



## INTERESTS



Photography



Travel



Badminton



Friends



Reading



Swimming



Movies &  
music



Drums

## SKILLS & KNOWLEDGE

Sketch App	●●●●●●●●
Adobe Illustrator	●●●●●●●●
Adobe Photoshop	●●●●●●●●
Adobe XD	●●●●●●●●
Invision	●●●●●●●●
Flinto	●●●●●●●●
Zeplin	●●●●●●●●
HTML/CSS	●●●●●●●●
Hotjar	●●●●●●●●
Google GA, GSC	●●●●●●●●

Affinity maps  
Branding & visual design  
Empathy  
Grid & layout  
Heuristics  
Iconography  
Illustrations  
Interface & interaction design  
Personas  
Prototyping  
Usability  
User journey / stories  
User research / testing  
Wireframing

## COURSES

- ▶ Mobile UI and UX Design
- ▶ Mobile User Experience: The Complete Guide to Mobile
- ▶ Become a Senior User Experience (UX) Design Strategist
- ▶ How to Build Habit-Forming Products

## ACTIVITY

2017 October 12/13th  
**Codemotion Conference**  
Berlin, Germany

I attended Codemotion conference in Berlin as a speaker and presented a talk about 'Empathy in Design'.

2017 May 12/13th  
**Deutsche Bahn Hackathon**  
Berlin, Germany

I participated in an open data hackathon organised by Deutsche Bahn as a UX mentor. During the event I was collaborating with developer teams, helping them to improve their projects from design and usability perspective.